

Welcome to Jeonju

Frame Your Scene Station to hanok, a welcome for film fans

Request

A 15-second welcome short for international guests at the Jeonju International Film Festival — from Jeonju station to the film street and the hanok village, ending on the slogan "Beyond the — Jeonju station → the film street → the hanok village.

Terms

15 sec · Vertical 9:16 · 12 cuts · 6 scenes · Cut timing · captions, sound and camera notes

1 Doors Open 2.5s	2 Whip to Film Street 2s	3 Frame the Street 3.5s	4 Into the Hanok Alley 2s	5 Hanok Village 2s	6 Beyond the... 3s	
0:00	0:02.5	0:04.5	0:08	0:10	0:12	0:15

Arrival → Lights → Framing → Wonder → Beyond

Scene 1 Doors Open 0:00–0:02.5

- Camera** Low close-up on wheels, then wide handheld pull-back
- Action** Red suitcase wheels roll through station doors; the woman and man step into bright sun, looking up.
- Caption** Welcome to Jeonju
- Sound** Wheel rumble, projector clack, upbeat intro
- Notes** Open on wheels in the first second to hook



1a Wheels roll toward light



1b Guests step into the sun

Scene 2 Whip to Film Street 0:02.5–0:04.5

- Camera** Whip pan, then handheld tracking from behind
- Action** Whip pan from the station plaza to a street of glowing cinema marquees; the pair walk toward the lights.
- Caption** To Film Street
- Sound** Whoosh into warm crowd murmur
- Notes** Hide the whip pan cut on a motion blur



2 Plaza whips to film street

Scene 3 Frame the Street 0:04.5-0:08 ★

Camera Low angle, over-shoulder, then slow-motion close-up

Action She raises both hands and frames the glowing street with her fingers like a viewfinder.

Caption Frame it. Your scene starts

Sound Music swells, shutter click, slow-mo whoosh

Notes Highlight: shoot the finger frame in slow motion



3a Marquee bulbs overhead



3b Both hands form a frame



3c Street glows in her frame

Scene 4 Into the Hanok Alley 0:08-0:10

Camera Match cut on the raised hands, then top shot

Action Her finger frame lowers and cuts to a hanok alley; the pair stroll under curved tiled eaves.

Caption Into the hanok village

Sound Warm strings, soft footsteps on stone

Notes Align finger frame in same screen spot both cuts



4a Fingers frame the alley



4b Roofs and two walkers

Scene 5 Hanok Village 0:10–0:12

- Camera** Handheld medium-wide, slight push in
- Action** In a hanok courtyard the woman lowers her hands and spreads her arms as the man raises his camera.
- Caption** Hanok village
- Sound** Music opens up, light laughter
- Notes** Shoot in warm late-afternoon light



5 Arms open in the courtyard

Scene 6 Beyond the... 0:12–0:15

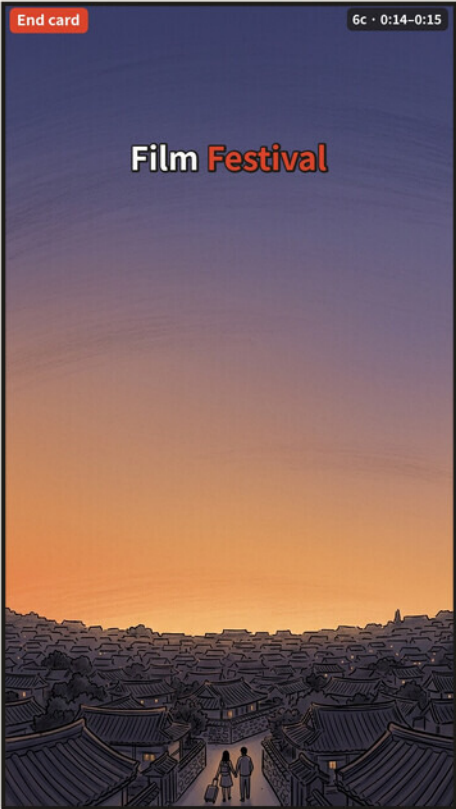
- Camera** Crane up and back over rooftops, then locked end card
- Action** Camera rises over the village as a soft rectangle of light grows past the edges, then the brand end card.
- Caption** Beyond the... Jeonju International Film Festival
- Sound** Music peaks, warm chime, then silence
- Notes** Slogan cut off in brief; paste full line here



6a Rise over hanok rooftops



6b Light frame grows outward



6c Roofs at dusk, space above